**Search Engine Keywords**

Patients in your community may search for the words or phrases below to learn more about heart disease, heart tests or even the HeartFlow Analysis. Implementing the right keywords on your website and/or Google AdWords can help elevate your ranking in search engine results and help patients in your community find your web pages.

### **Category 1: Heart Disease**

* Coronary artery disease
* Heart disease
* Coronary disease
* Ischemic heart disease
* Coronary heart disease
* Cardiovascular disease
* CAD

### **Category 2: Heart Test, Most General**

* Heart test <insert city/region>
* Cardiac test <insert city/region>
* Heart scan <insert city/region>
* Test for heart disease <insert city/region>
* Heart disease test <insert city/region>
* Diagnostic heart test <insert city/region>
* How to diagnose heart disease <insert city/region>

### **Category 3: Heart Test, More Specific**

* Test for chest pain <insert city/region>
* Test for clogged arteries <insert city/region>
* Test for blocked arteries <insert city/region>
* Heart test for blockage <insert city/region>
* Coronary artery disease test <insert city/region>
* Coronary heart disease test <insert city/region>

### **Category 4: Novel Heart Test**

* New heart test <insert city/region>
* New test for heart disease <insert city/region>
* Non-invasive heart test <insert city/region>
* Non-invasive cardiac test <insert city/region>

### **Category 5: HeartFlow**

* HeartFlow test <insert city/region>
* HeartFlow Analysis <insert city/region>
* HeartFlow FFRct Analysis <insert city/region>
* FFRct Analysis <insert city/region>
* FFRct <insert city/region>
* FFRct test <insert city/region>