**Web Page Content**

**Headline:**

The HeartFlow® Analysis

**Hero Image:**

[Insert media element: HeartFlow Stylized Heart]

**Sub-Headline:**

A Personalized Heart Test

**Copy Section I:**

Coronary artery disease (CAD) is the leading cause of death for both men and women in the United States.1 CAD develops when the arteries leading to the heart narrow or become blocked, which may lead to a reduction in blood flow to the heart, causing chest pain, heart attacks and death. Despite being the most common form of heart disease, many of the non-invasive tests available today (such as stress testing) have low accuracy rates in detecting the disease.

[Institution] is advancing the diagnosis of CAD with the HeartFlow Analysis. This non-invasive heart test provides a personalized 3D model of your coronary arteries that shows how each blockage impacts blood flow to your heart. This detailed information, which was previously only available through an invasive procedure, helps your doctor determine the next step in your treatment plan.

[Insert Media Element: Introduction to HeartFlow Video]

**Copy Section II:**

How it Works

1. Your doctor will order a coronary CT scan to look for blockages. If additional information is needed, your doctor may order a HeartFlow Analysis. This does not require another appointment and there is no additional risk to you.   
   [Insert media element: CT Scanner Image]
2. Using your CT scan, the HeartFlow technology creates a personalized digital 3D model of your coronary arteries. With trained specialists and powerful computer algorithms, the HeartFlow Analysis calculates how much each blockage limits your blood flow.

[Insert media element: Physiologic Assessment Image]

1. Your doctor receives a digital, color-coded 3D model of your coronary arteries. This information helps you and your doctor determine the next step in your treatment plan.

[Insert media element: 3D Color-Coded Model Image]

**Copy Section III:**

Benefits

* Provides a more detailed view of the significance of your coronary artery blockage than a standard coronary CT scan
* Non-invasive - no additional risk to you
* Reduces the need for follow-up testing and evaluation
* Helps your doctor better determine the appropriate treatment of care

**Call to Action:**

For more information or to schedule an appointment, [insert CTA: Phone number, webpage, etc].

1. American Heart Association.