

Web Page Content

Headline (Tailor towards your institution):

Option #1: Heartflow PCI Navigator

Option #2: Clarity before Cardiac Cath

Option #3: PCI Planning with Precision

Hero Image:

[Insert media element: PCI Navigator Product Explainer Image]

[Insert PCI Navigator Product Explainer Video]

Sub-Headline:

Advanced AI Planning for your PCI

Copy Section I:

Percutaneous coronary intervention (PCI), or stenting, is a common, minimally invasive procedure used to open narrowed or blocked coronary arteries due to coronary artery disease (CAD). Though approximately 900,000 PCIs are performed annually in the U.S.,¹ interventional cardiologists have historically relied on their expertise to make real-time decisions and adjustments once the procedure is already underway.

Elevating our commitment to providing the most precise and advanced heart care available, [FACILITY NAME] is pleased to incorporate Heartflow PCI Navigator, the first and only integrated, AI-powered planning tool for PCI interventions. This innovative technology empowers our interventional cardiologists to confidently plan their interventional strategy *before* your procedure even begins. PCI Navigator uses a patient-specific 3D model detailing your unique anatomy, plaque composition, and how disease may be impacting blood flow. This streamlined view of essential information gives your cardiologist unprecedented insights into your arteries, allowing for a more precise and predictable procedure.

[Potential media elements: Close-up of artery with plaque]

Copy Section II:

Why Heartflow PCI Navigator?

Heartflow PCI Navigator brings together the information interventional cardiologists need to plan your procedure with unparalleled detail, and may help to streamline your treatment with increased efficiency and clinical confidence.



- **Enhanced Precision:** The detailed, personalized 3D model of the heart's arteries can inform doctors to identify the appropriate stent size and ideal placement to precisely plan and guide procedures.
- **Insights That Drive Efficiency:** By planning ahead, doctors have all the critical measurements (like blood flow and plaque details) integrated into one view, which can help to reduce decision-making time and increase efficiency during a procedure.

Call to Action:

If you've been told you have CAD and require a stent, ask your cardiologist whether PCI Navigator planning is available for your procedure. To learn more about how Heartflow PCI Navigator at [FACILITY NAME] can improve your care, visit [FACILITY WEBSITE] or call [FACILITY PHONE NUMBER] to schedule an appointment with a physician.

Citations:

1. Yale Medicine. Percutaneous Coronary Intervention (PCI). <https://www.yalemedicine.org/conditions/percutaneous-coronary-intervention-pci>. Accessed April 22, 2026.